

QUAND  
L'ART  
PASSE À  
L'ACTION

PRESS RELEASE  
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The *Stations Éphémères* (“ephemeral stations”) cultural mediation project is back for a sixth edition. The project presents ephemeral works created in the *land art* tradition while incorporating a number of media (fine crafts, sculpture, painting and more). The works will be exhibited at six (6) different locations (stations) along the Corridor aérobie linear park, between Morin-Heights and Amherst.

The works will be created during the month of August and presented to the public, in a natural setting, from **August 20 to October 10, 2022**. The Corridor aérobie trail can be covered on foot or by bicycle to discover this beautiful arts project situated in the outdoors.

### Location and dates to remember:

**WHERE:** Station #2 in Wentworth-Nord, at KM 14.5 of the Corridor aérobie. Parking can be found close to 1699 route Principale in Wentworth-Nord.

In situ creation with Annie Roy **August 19 and 20 from 11 a.m. to 4 p.m.**, then as temperature permits until August 26.

### Meet the artists

The weekend of **August 27-28, 2022, from noon to 4 p.m.**, you are invited to follow the Corridor aérobie linear park trail to discover the artworks, and also to meet the artists and artist collectives who will be on hand to present their creations along the trail. Discuss their creative process and find out more about the spirit of *land art*. Meet Annie Roy on August 27 and 28, between noon and 4 p.m. (See our Facebook Event page at <https://fb.me/e/3DsFzGFGe> for the latest news.)

## BRINS DE MÉMOIRES (“wisps of memory”): A PARTICIPATORY WORK



“When we look back, we see milestones that recall our passage on Earth and our identity: birth and death, marriage and friendships, accidents, achievements, travels... Yet in the midst of these many transformative moments, a long life would seem empty without also those things that are useless, obsolete, futile. With the materials at your disposal, *Brins de mémoires* invites you to showcase the micro-souvenirs of your passage within the structures created for this purpose, in order to reflect upon what also makes a full life. The sales receipt for that coffee on the go, the sheet of paper blown away by the sudden gust of wind, the lighter that no longer works found along the trail, all bear witness to the fact that we are also made up of an accumulation of little nothings, of wisps of memories, and I invite you to grant them a moment of your attention.” – Annie Roy



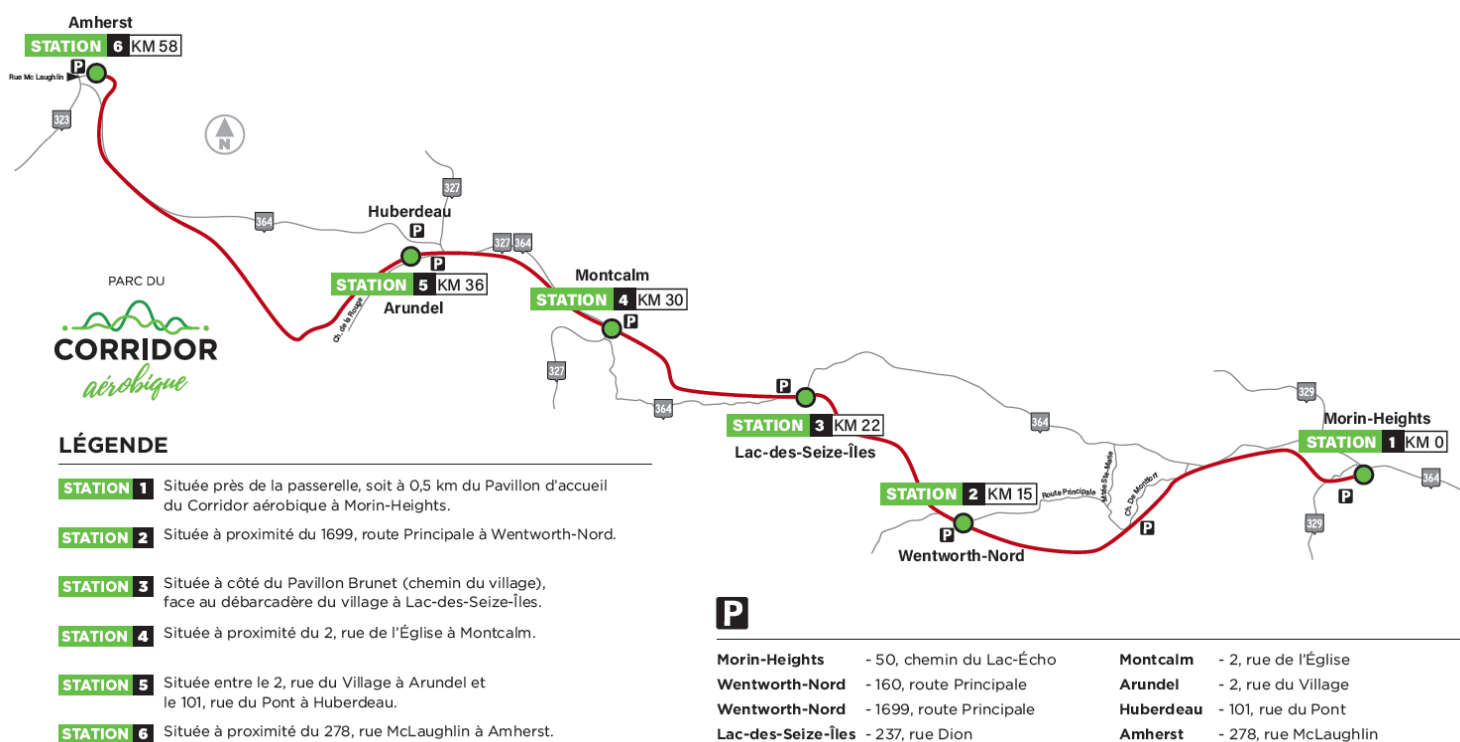
### Annie Roy, artists

**Trajectory:** Following a career in contemporary dance, artist Annie Roy founded, along with her spouse Pierre Allard, the socially engaged arts organization **ATSA, When Art Takes Action**, which will soon celebrate 25 years of existence. Within that framework, she produced and presented events and installations in the public space that delved into the major issues of the day, inviting us to be positive change agents for the good of humanity and nature. Pierre’s passing in 2018 led Annie to spend more time in the Laurentians, where she would eventually seek greater involvement both socially and artistically. Read more at [atsa.qc.ca](https://atsa.qc.ca)

## The 2022 edition's artists and artist collectives

We are pleased to present the roster of artists participating in the 2022 *Stations éphémères* project:

- Station 1: Artist **Maud Palmaerts** at Morin-Heights, KM 0 of the Corridor aérobique.
- Station 2: The organization ATSA, represented by **Annie Roy**, at Wentworth-Nord, KM 14.5 of the Corridor aérobique.
- Station 3: Artist **Manon Sabourin** at Lac-des-Seize-Îles, KM 22 of the Corridor aérobique.
- Station 4: Artist **Isabelle Mougéot** at Montcalm, KM 30 of the Corridor aérobique.
- Station 5: Artist collective **Les 3J** at Arundel, KM 36.6 of the Corridor aérobique.
- Station 6: Artist **Normand Ménard** at Amherst, KM 58 of the Corridor aérobique.



**ON EXHIBIT UNTIL OCTOBER 10**

[corridoraerobique.ca/stations-ephemeres/](http://corridoraerobique.ca/stations-ephemeres/)

*This project is made possible thanks to financial support from the Government of Québec, the MRC des Laurentides and the MRC des Pays-d'en-Haut as part of the cultural development agreements, as well as to the invaluable partnerships with the Corridor aérobique linear park, the municipalities of Amherst, Arundel, Huberdeau, Lac-des-Seize-Îles, Montcalm, Morin-Heights and Wentworth-Nord, and the organizations Arts et Culture Lac-des-Seize-Îles and the Table de concertation des Arts et de la Culture de Wentworth-Nord.*

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LAURENTIDES

MRC des  
Pays-d'en-Haut

Québec

Entente de développement culturel

## **MEDIA RELATIONS**

Available for interviews:

Annie Roy – Executive and Artistic Director [direction@atsa.qc.ca](mailto:direction@atsa.qc.ca) | C. 514-581-5457

Complementary information:

Chloé Morand – Mobilization and Communication Coordinator [mobilisation@atsa.qc.ca](mailto:mobilisation@atsa.qc.ca)  
514-844-9830

## **MEDIA KIT**

Visual – [main poster](#)

Visual – [Annie Roy poster](#)

ATSA Facebook page: <https://www.facebook.com/atsamtl>

Facebook Event: <https://fb.me/e/3DsFzGFGe>

Internet site: <https://atsa.qc.ca/stations-ephemeres>